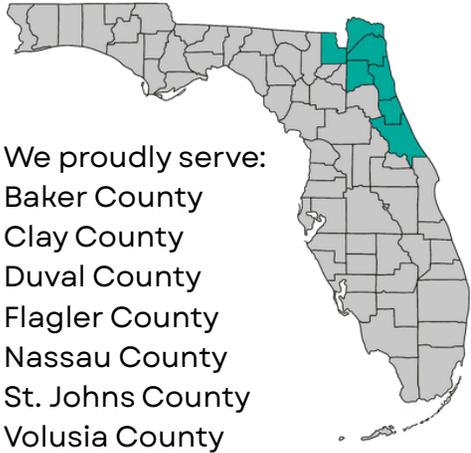


About HPCNEF

The Health Planning Council of Northeast Florida, Inc. (HPCNEF) is one of 11 Local Health Councils mandated by Florida State Statute 408.033 to dedicate resources and expertise to regional health utilization data management, health planning and research, community organizing, health promotion, and awareness programs.



Our Mission

To improve health outcomes by serving as the source for health information, analysis, and planning in Northeast Florida.

Connect with us on social media and visit our website to learn more about the program!



hpcnef.org/sole



@hpcnef



February 2026



S.O.L.E.

Stories of Lived Experience



S.T.I.G.M.A.

Strategies That Inspire Growth, Mindfulness, and Access



What is S.O.L.E?

Stories of Lived Experience Program

The program is designed to amplify authentic voices and reduce stigma related to substance use disorder, mental health, and recovery.

S.O.L.E. creates multimedia outreach tools, including video storytelling, empathy-based exhibits, and community events, that transform lived experiences into catalysts for understanding and change.

Program Goal

To reduce stigma related to OUD/SUD by increasing public empathy, awareness, and connection to recovery resources.



This program is funded in whole by the City of Jacksonville through an Opioid Settlement Proceeds Grant

What is Stigma?

Stigma refers to **negative attitudes, beliefs, and stereotypes** people may hold towards those who experience mental health conditions and substance use disorders.

—CDC & NIH

Stigma can prevent or delay people from seeking care or cause them to discontinue treatment.

What does reducing stigma look like?

Instead of saying...

“You don’t look like someone with a substance problem.”

“People who use drugs don’t deserve the same medical care.”

“They chose that life... why can’t they just stop?”

You might say...

“I’m here to support you however I can.”

“Substance use doesn’t change someone’s worth or their right to care.”

“Substance use is complicated. People deserve understanding and support.”

What is SUD?

“A substance use disorder (SUD) is a **treatable, chronic disease** characterized by a cluster of cognitive, behavioral, and physiological symptoms indicating that the individual continues using the substance despite significant substance-related problems.”

—CDC

Local Resources for SUD Support

Below are some organizations offering SUD treatment, recovery support, harm reduction, counseling, and crisis line in Duval County.

Suicide & Crisis Lifeline: 988

Veterans Crisis Hotline
988 then press 1

Gateway Community Services

Inspire to Rise

*additional information can be found on our website

Jacksonville Fire & Rescue Department (JFRD)
CORE program

NAMI Jacksonville

Rebel Recovery Jacksonville