

Community Insight Maps

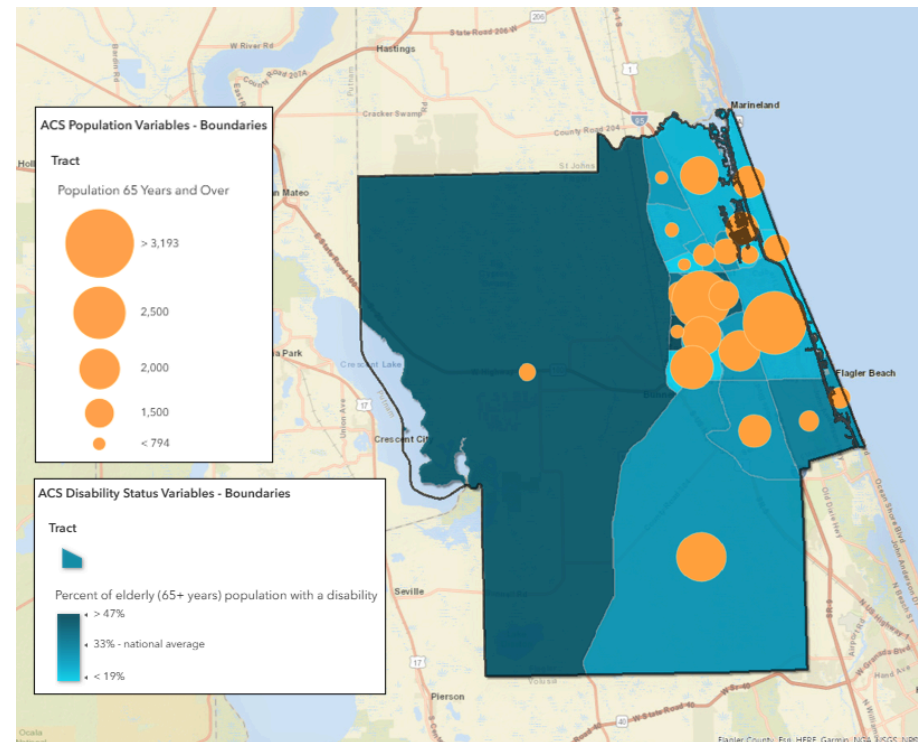
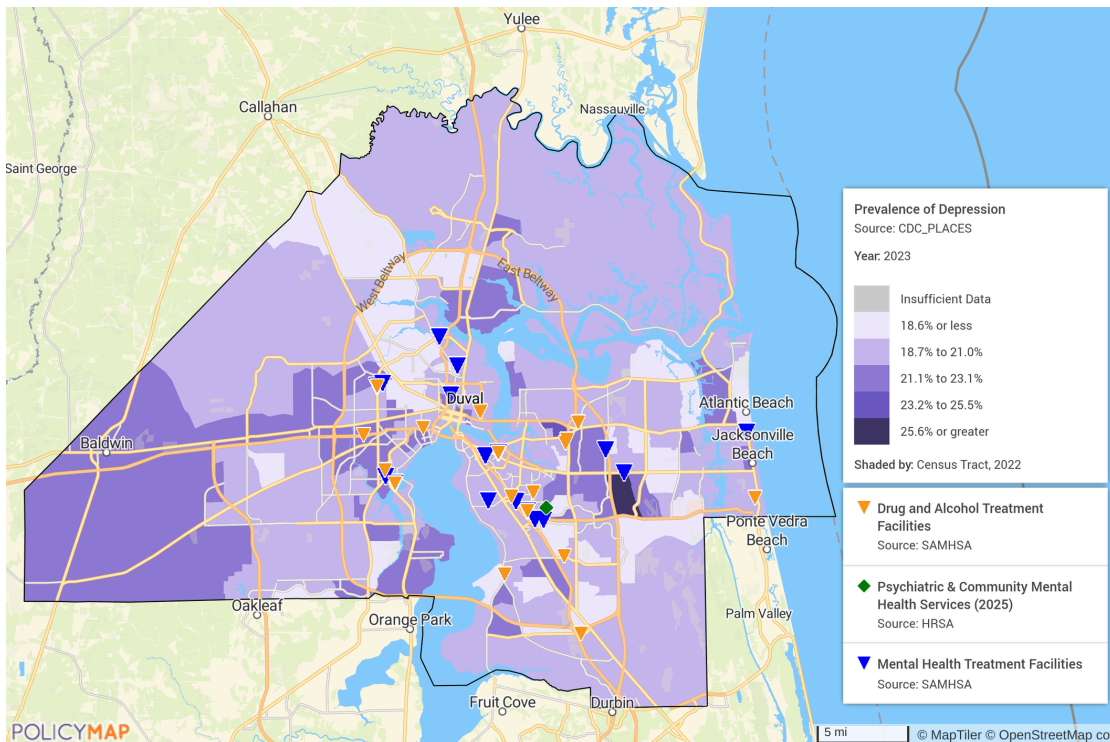
Visualize Need. Strategize Impact.

What is GIS Mapping?

GIS = Geographic Information System

GIS is a tool that allows us to create, manage, analyze, and visualize many types of data. It links information to geographic locations, bringing data and mapping together. A variety of GIS products can be created to visualize what's happening in your community, including map images and interactive maps embedded on a website. GIS maps are important tools with many applications: Community Health Assessments, data reports, program planning, grant proposals, and presentations.

“The visualization of public health data serves as an essential tool to support understanding and conclusion-based decision making for policymakers along with public health professionals as well as other professions.”
— Ofori et al.



GIS Mapping Service Process

1

An Initial Request Meeting with a Health Planner to discuss potential maps, data to include, preferences for colors and logos, technical assistance, and an expected timeline

2

Data Indicator Checklist to select data for the GIS map(s)
*limited number of indicators per map; will be discussed with a Health Planner

3

Technical Assistance from a Health Planner

4

2 revision requests per map

5

A written explanation of the map for easy understanding and presentation. A video-recorded explanation by a Health Planner may be available for an extra fee.

GIS maps are a data service and priced at \$600 per map.

How can I order a map?

Contact HPCNEF by emailing bizdev@hpcnef.org. Let us know what type of data you are looking for in your GIS map. We will contact you to schedule an Initial Request Meeting with a Health Planner.

About HPCNEF

The Health Planning Council of Northeast Florida, Inc. (HPCNEF) is one of 11 Local Health Councils mandated by Florida State Statute 408.033 to dedicate resources and expertise to regional health utilization data management, health planning and research, community organizing, health promotion, and awareness programs. The Health Planning staff at HPCNEF utilize their education, experience, and training in public health to create GIS maps to visually represent data. Using GIS applications Esri and PolicyMap, HPCNEF designs maps that reveal patterns and relationships hidden in raw data, giving clients a clearer understanding of their community. The team's public health expertise spans certification and graduate academic training, including a Certified in Public Health credential from the National Board of Public Health Examiners and Master of Public Health concentration areas of Social & Behavioral Sciences and Epidemiology. As a non-competitive or sole source provider, HPCNEF offers a streamlined partnership process, allowing local governments and organizations to work directly with us without lengthy competitive bidding.



hpcnef.org/maps

