

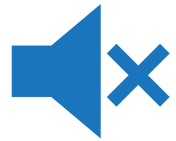


Health Planning
Council OF NORTHEAST
FLORIDA

ANNUAL PUBLIC HEALTH SERVICE REVIEW MEETING

MAY 2025

HOUSEKEEPING



Mute microphones: Virtual participants will be automatically muted to limit background noise



Please ask any questions in the chat or email
Charles_Roy@hpcnef.org



If possible, please turn your cameras on

PURPOSE

This public meeting will review the quality and effectiveness of services provided by the Health Planning Council of Northeast Florida. This meeting is aligned with our contract with the Florida Department of Health.

AGENDA

- Local Health Planning in Florida
- Service Area
- Mission, Vision, and Values
- Leadership
- Board of Directors
- Staff
- Balanced Scorecard
- Services
- Current Programs
- Notable Achievements
- County Health Profiles
- Feedback Poll
- Contact Info

LOCAL HEALTH PLANNING IN FLORIDA

- 11 regional health planning agencies established in 1982
- Authorized and guided by state statute (F.S. 408.033)
- Independent 501(c)(3) non-profit corporations
- Board of Directors appointed by local county government(s)
- Core funding from Florida Department of Health
- Reporting accountability to Florida Agency for Health Care Administration (AHCA)
- Adapt to local/regional needs and expand programs and funding as appropriate (*grants, contracts, fees for services*)

LOCAL HEALTH PLANNING IN FLORIDA

“Local health councils identify and meet government, industry, and community-based organization needs for new services”



Health planning



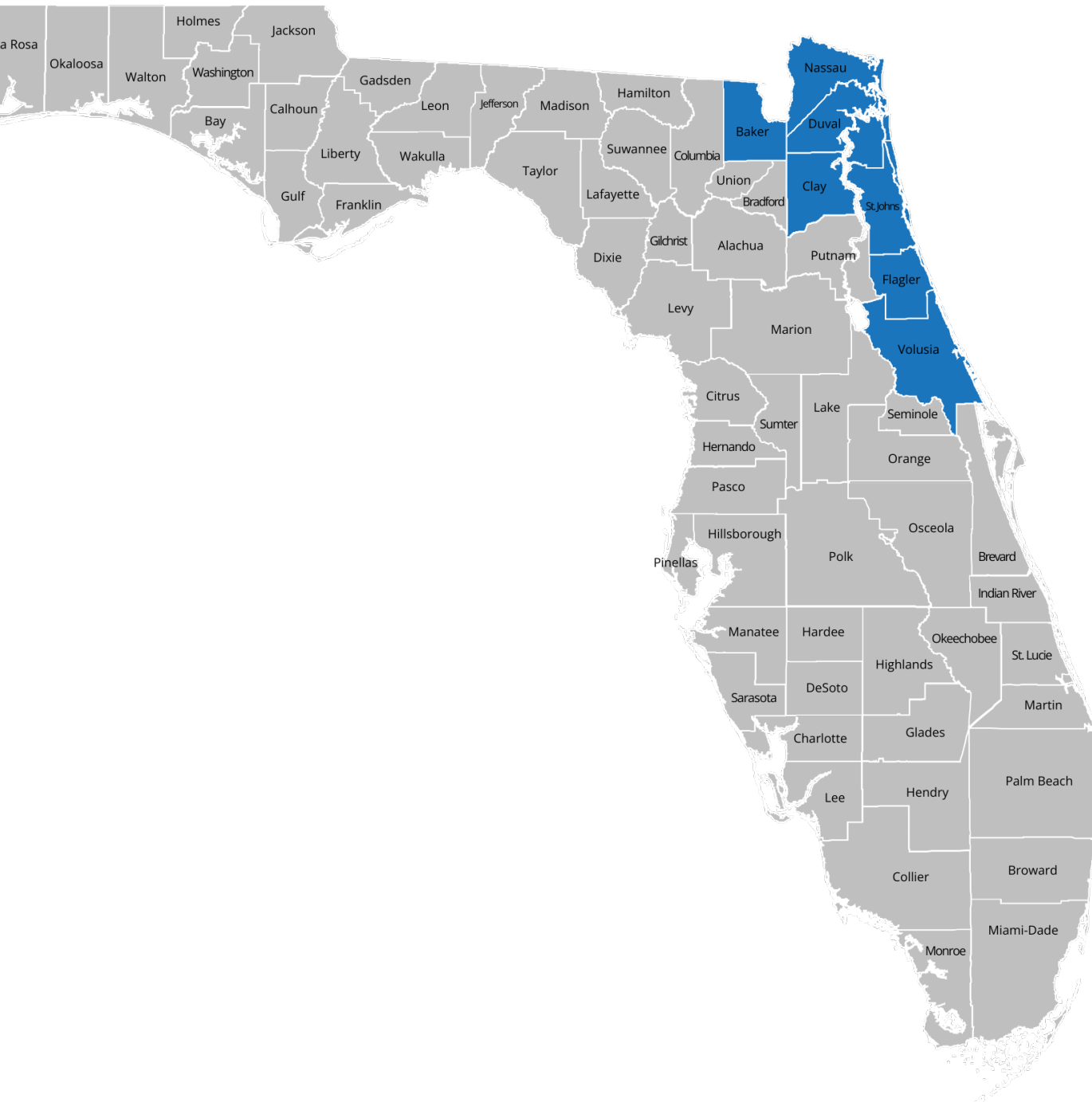
Data analysis



Program
evaluation



Support for
regional planning
organizations



SERVICE AREA

- Baker County
- Clay County
- Duval County
- Flagler County
- Nassau County
- St. Johns County
- Volusia County

MISSION

To improve health outcomes by serving as the source for health information, analysis, and planning in Northeast Florida.

VISION

Northeast Florida will become the healthiest region in the state through evidence-based assessment, data, and planning.

VALUES

- Collaboration
- Excellence
- Integrity
- Leadership
- Objectivity

BOARD OF DIRECTORS

- 12 executive-level volunteers
- Seats determined by county population
- Categories
 - Provider
 - Purchaser
 - Consumer

LEADERSHIP



Susan Grich
President & CEO



Kathy Harrison
Director of Finance & HR



Charles Roy
Director of Grants & Contracts

STAFF

- Health Planners
- Covering Florida Navigators
- Program Managers
- Grants Administrator
- Data Analyst
- Human Resources Coordinator
- Accountants
- Social Media Manager

BALANCED SCORECARD



High-Quality Programs & Services

- ✓ Maintain high quality of services across programs
- ✓ Maintain and expand existing awards; expand new opportunities
- ✓ Communicate health information about District 4



Well-Functioning Organization

- ✓ Demonstrate high rate of employee satisfaction
- ✓ Maintain professional and qualified workforce



Financial Sustainability

- ✓ Proposed income realized
- ✓ Maintain healthy financial statements

SERVICES



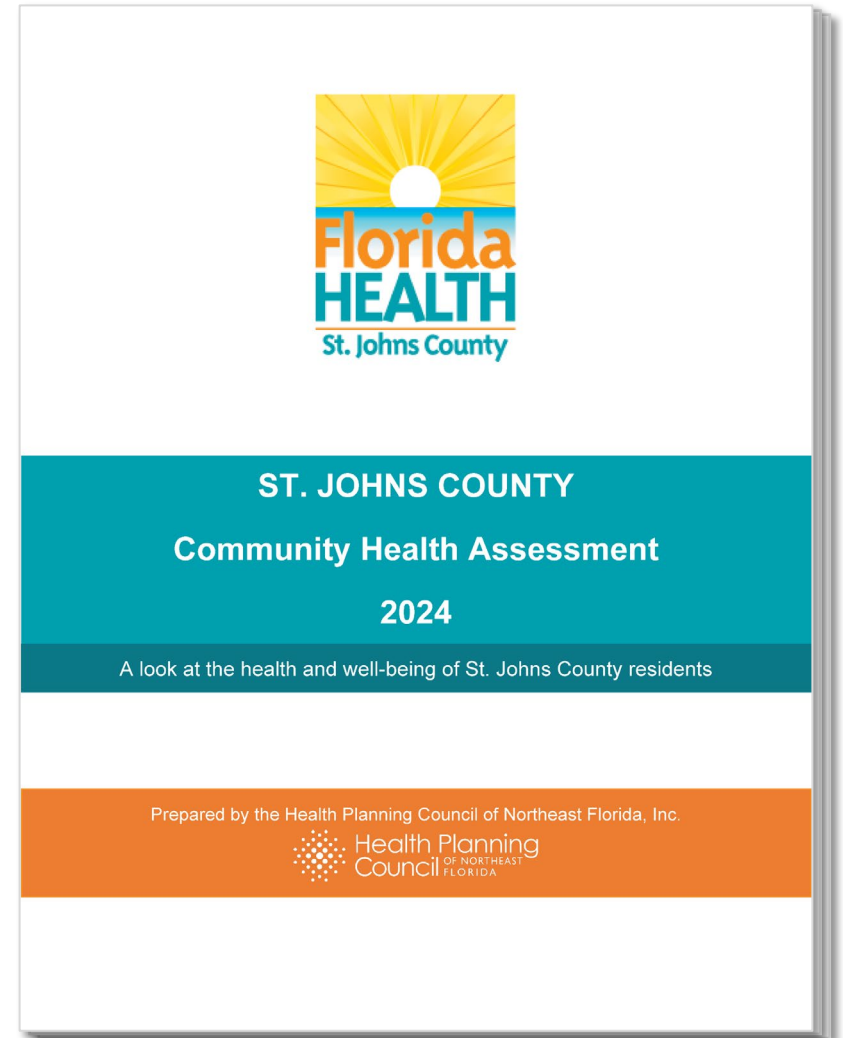
HEALTH NEEDS ASSESSMENTS & REPORTS

COMMUNITY HEALTH ASSESSMENTS (CHA)

- Identify priority community health and quality of life issues
- MAPP Model

Clients

- DOH-St. Johns County
- DOH-Clay County
- DOH-Baker County & Ed Fraser Memorial Hospital
- DOH-Jackson County (North Florida Health Councils Consortium)

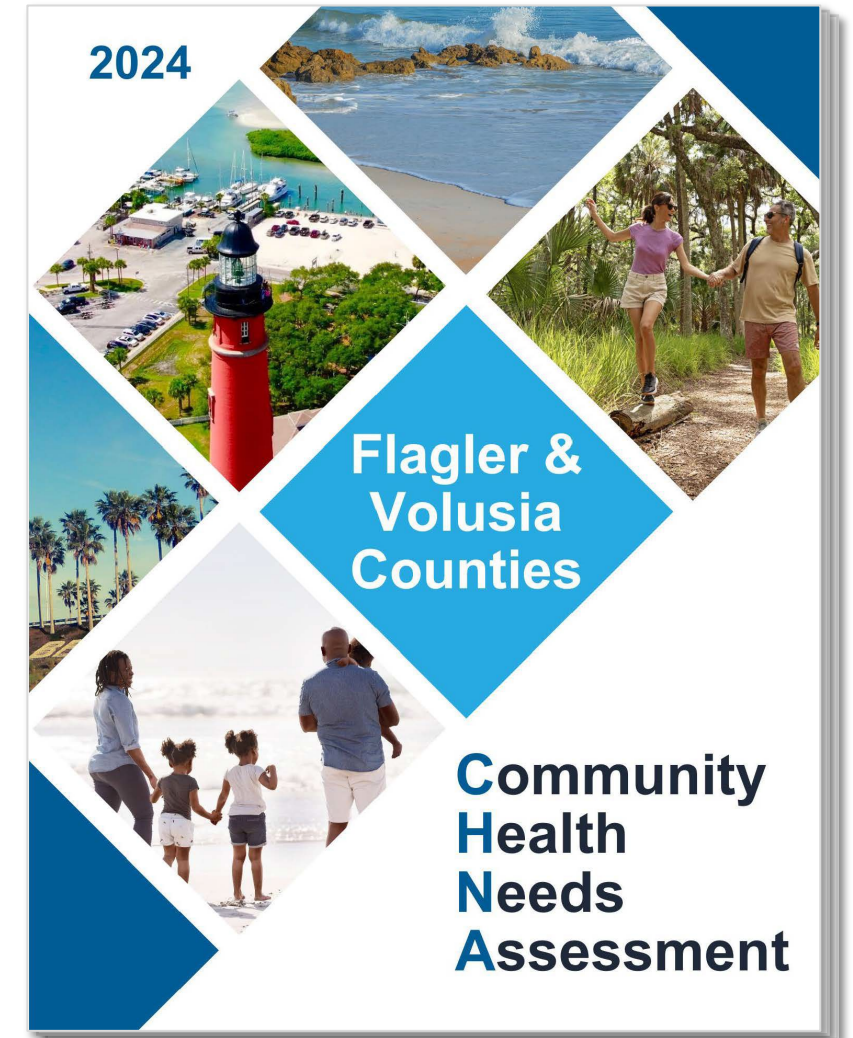


COMMUNITY HEALTH NEEDS ASSESSMENTS (CHNA)

- Non-profit hospitals for populations they serve
- Identify, analyze, prioritize health needs

Clients

- DOH-Volusia, DOH-Flagler, AdventHealth, Flagler Cares, One Voice for Volusia, Halifax Health
- Jacksonville Nonprofit Hospital Partnership (JNHP):
 - Ascension St. Vincent's, Baptist Medical Center, Brooks Rehabilitation, Mayo Clinic Florida, UF Health, Wolfson Children's Hospital

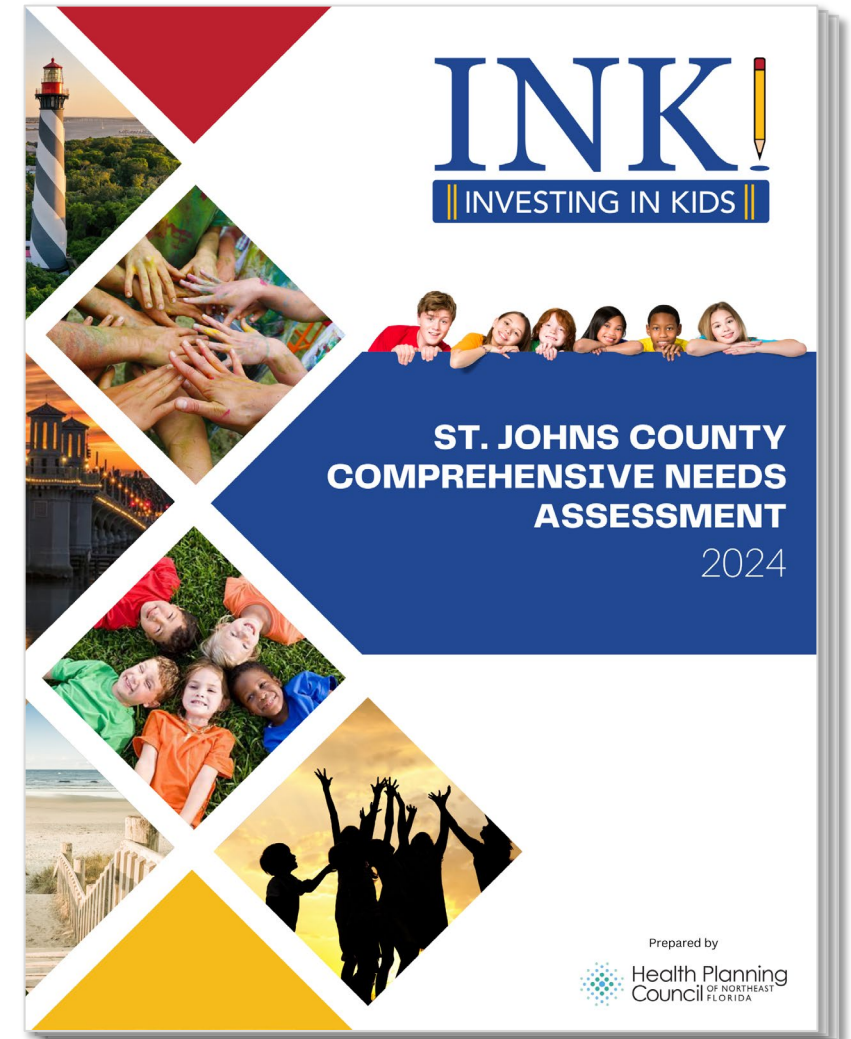


COMMUNITY/ORGANIZATIONAL NEEDS ASSESSMENTS

- Determine health status and needs of a community served
 - Specific area of health in one or more counties
- Determines needs and capabilities, identify areas for improvement
- Report types can be combined

Clients

- Investing in Kids – St. Johns (INK!)
- Agape Family Health
- DOH-Flagler County
- ElderSource
- River Region Human Services



MORE ASSESSMENTS & REPORTS

County Health Improvement Plans (CHIP)

- County-level, multi-year after CHA
- Usually 3–5 years

Protocol for Assessing Community Excellence in Environmental Health (PACE EH)

- Analyzes environmental health of a community
- Plan to address issues and create improvements

Health Equity (HE) Plans

- Roadmap to develop and enhance strategies
- Addresses social determinants of health

MORE ASSESSMENTS & REPORTS

Disparity Impact Statement (DIS)

- SAMHSA grant deliverable
- Part of data-driven QI approach to advance health equity for all
- References 3 aspects of equity: access, use, and outcomes

Health Impact Assessment (HIA)

- Influence project, program, or policy decisions by evaluating their potential health impacts
- Cross-sector approach to practical recommendations

FISCAL ADMINISTRATION

- Administrative, operational, financial management
- Fiscal intermediary between contracted organizations

Clients

- DOH-Flagler County
- DOH-Volusia County
- Florida Blue Foundation
- St. Johns River Rural Health Network



COMMUNITY OUTREACH

- Engage and connect with community
- Lead focus groups
- Facilitate community surveys
- Conduct key stakeholder interviews

Clients

- DOH-Clay County
- DOH-Nassau County
- Nassau County Board of Commissioners



PROGRAM MANAGEMENT

- Federal, state, private contracts and grants
- Program compliance, oversight, reporting, evaluation

Clients

- Treasure Coast Health Council
- Clay County Government
- University of Florida
- City of Jacksonville
- Jacksonville Nonprofit Hospital Partnership



STRATEGIC PLANNING

- Guide organizations to define goals, allocate resources
- Comprehensive blueprint for future

Clients

- The Way Free Medical Clinic
- Northeast Florida Healthy Start Coalition



EVALUATION SERVICES

- Collect, analyze, report on program and intervention outcomes
- Assess effectiveness of invested funds
- Accountability to funder and public

Clients

- Baker Prevention Coalition
- EPIC Behavioral Healthcare
- DOH-Baker County
- DOH-Clay County



PUBLIC HEALTH TRAINING

- Development and delivery of education
- Materials and training for cross-sector organizations

Clients

- Starting Point Behavioral Healthcare
- University of Florida
- Florida Department of Transportation
- City of Jacksonville
- Boys & Girls Clubs of Volusia/Flagler Counties
- The NASCAR Foundation
- Rotary Club of Fleming Island

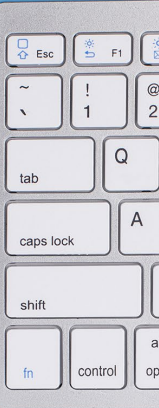


GRANT WRITING

- Identify funding prospects, compile essential documentation, design programs, coordinate potential partners
- Experience with federal and private grants
- Proven history of accomplishments
- Awarded \$2M in federal grants since 2019

Funders

- Health Resources & Services Administration (HRSA)
- Substance Abuse & Mental Health Services Administration (SAMHSA)
- AIDS United



DATA COLLECTION

Hospital Utilization Reports

- Collect and report stats like hospital inpatient stays, emergency department visits, ambulatory surgeries
- As of June 2021, AHCA no longer requires quarterly reports

Subscribers include:

- DOH-Nassau County
- AdventHealth
- Ascension
- Emergency Resource Group
- NHS Management, LLC
- Baptist Medical Center
- And many others...

Health Planning Council of Northeast Florida, Inc.

EMERGENCY DEPARTMENT UTILIZATION REPORT - Sample Month 2024

HOSPITALS	TOTAL PATIENTS				RESOLVE/AMBULANCE PATIENTS				RESOLVE/AMBULANCE ADMISSIONS			
	E.D. PATIENTS ADMITTED AS INPATIENTS		ADMITTED TO E.D. AND DISCHARGED		ARRIVED BY RESCUE AMBULANCE		ARRIVED BY RESCUE AMBULANCE		TOTAL RESCUE AMBULANCE PATIENTS		TOTAL RESCUE AMBULANCE ADMISSIONS	
	NUMBER	%	NUMBER	%	NUMBER	NUMBER	NUMBER	NUMBER	NUMBER	NUMBER	NUMBER	NUMBER
Doral Hospital 1	3,200	1.30%	49.6%	1,500	99.4%	1,200		1,300			700	
Doral Hospital 2	3,800	500	13.2%	3,100	86.8%	600		600			300	
Doral Hospital 3	2,700	600	22.2%	2,100	77.8%	600		600			300	
Doral Hospital 4	6,900	1,200	20.3%	4,700	79.7%	1,300		1,300			600	
Doral Hospital 5	2,800	100	3.6%	2,700	96.4%	200		200			100	
Doral Hospital 6	4,600	300	6.5%	4,300	93.5%	700		700			300	
Doral Hospital 7	3,600	100	2.8%	3,500	97.2%	400		400			100	
Doral Hospital 8	3,700	1,200	32.4%	2,500	67.6%	900	300	900			400	
Doral Hospital 9	5,700	1,400	24.6%	4,300	75.4%	1,000	300	1,300	500	200	700	
Doral Hospital 10	1,300	100	7.7%	1,200	92.3%			0			0	
Doral Hospital 11	800	0	0.0%	800	100.0%			0			0	
Doral Hospital 12	600	0	0.0%	600	100.0%			0			0	
Doral Hospital 13	2,600	100	4.0%	2,500	96.0%	100		100			0	
Doral Hospital 14	3,000	100	3.3%	2,900	96.7%	100		100			0	
Doral Hospital 15	3,200	300	9.4%	2,900	90.6%	600		600	200		300	
Doral Hospital 16	3,200	1,100	34.4%	2,100	65.6%	800		800	600		600	
Doral Hospital 17	2,100	100	4.8%	2,000	95.2%	100		100	100		100	
Doral Hospital 18	1,600	100	6.3%	1,500	93.8%	100		100			0	
Doral Hospital 19	6,300	1,600	25.4%	4,700	74.6%	1,600		1,600	700		700	
Doral Hospital 20	4,300	800	18.6%	3,500	81.4%	400		400	200		200	
Doral Hospital 21	600	100	20.0%	500	83.3%			0			0	
Doral Hospital 22	700	100	14.3%	600	85.7%	100		100			0	
Doral Hospital 23	600	100	16.7%	500	83.3%			0			0	
Doral Sub-Total	87,200	11,800	13.5%	75,400	86.5%	10,300	500	10,800	2,200	200	4,600	
Volusia Hospital 1	4,100	2,100	51.2%	2,000	48.8%			1,000			400	
Volusia Hospital 2	2,800	600	21.4%	2,200	78.6%			500			200	
Volusia Hospital 3	6,000	1,000	16.7%	5,000	83.3%			2,400			600	
Volusia Hospital 4	1,800	440	24.4%	1,360	75.6%			100			80	
Volusia Hospital 5	1,750	260	14.9%	1,490	85.1%			70			40	
Volusia Hospital 6	6,000	1,300	21.7%	4,700	78.3%			1,100			550	
Volusia Hospital 7	4,000	800	20.0%	3,200	80.0%			700			340	
Volusia Hospital 8	2,000	0	0.0%	2,000	100.0%			0			0	
Volusia Hospital 9	2,000	0	0.0%	2,000	100.0%			0			0	
Volusia Sub-Total	28,150	8,800	31.3%	19,350	68.7%	0	0	6,800	0	0	2,340	
Clay Hospital 1	3,700	1,300	35.1%	2,400	64.9%	800	160	960	480	130	820	
Clay Hospital 2	3,000	400	13.3%	2,600	86.7%	610	0	610			2,100	
Clay Hospital 3	2,800	780	27.9%	2,020	72.1%	640	0	640	200		300	
Clay Sub-Total	9,500	2,480	26.1%	7,020	73.9%	1,050	160	2,210	780	130	3,220	
St. Johns Hospital 1	150	15	10.0%	135	90.0%	0	0	0	0	0	0	
St. Johns Hospital 2	370	10	2.7%	360	97.3%	2	0	2	10		10	
St. Johns Hospital 3	1,800	240	13.3%	1,560	86.7%	240	0	240	110		180	
St. Johns Sub-Total	3,320	265	8.0%	3,055	92.0%	242	0	242	120	0	190	
Hospital 1	1,000	25	2.5%	975	97.5%	140		140	35		35	
Hospital 2	2,700	430	15.9%	2,270	84.1%			480			210	
Hospital 3	2,600	650	25.0%	1,950	75.0%			640			300	
Hospital 4	2,000	300	15.0%	1,700	85.0%	430	0	430			140	
District M Total	115,170	23,820	20.7%	91,350	79.3%	12,660	660	12,660	3,180	310	10,880	

DATA COLLECTION

Nursing Home Utilization Reports

- Reporting requirement to AHCA
- Stats like length of stay, Medicare days, etc.
- Available on website

DISTRICT NURSING HOME UTILIZATION

Fiscal Year 2011

Report Date: 12/31/2011

Report Period: 12/31/2011

Report Type: Summary

Report User: NACDAC

Report Title: District 1 Nursing Home Utilization

Report Subtitle: Summary of Nursing Home Utilization Data for District 1

Report Description: This report provides a summary of nursing home utilization data for District 1 for the fiscal year 2011. The data is presented in a table format with columns for various metrics such as Total Days, Total Medicare Days, Total Medicaid Days, etc.

Report Data:

Metric	Value
Total Days	1,234,567
Total Medicare Days	567,890
Total Medicaid Days	345,678
Total Private Pay Days	123,456
Total Other Days	98,765

Report Footer:

NACDAC 1.0 (12/2011)

Page 1

Custom Data Collection

- Gather, interpret, report health data

Projects:

- NACDAC Data Dashboard
- Utilization Study: Emergency Department and Hospital Admission Rates for Youth Sports-Related Concussions

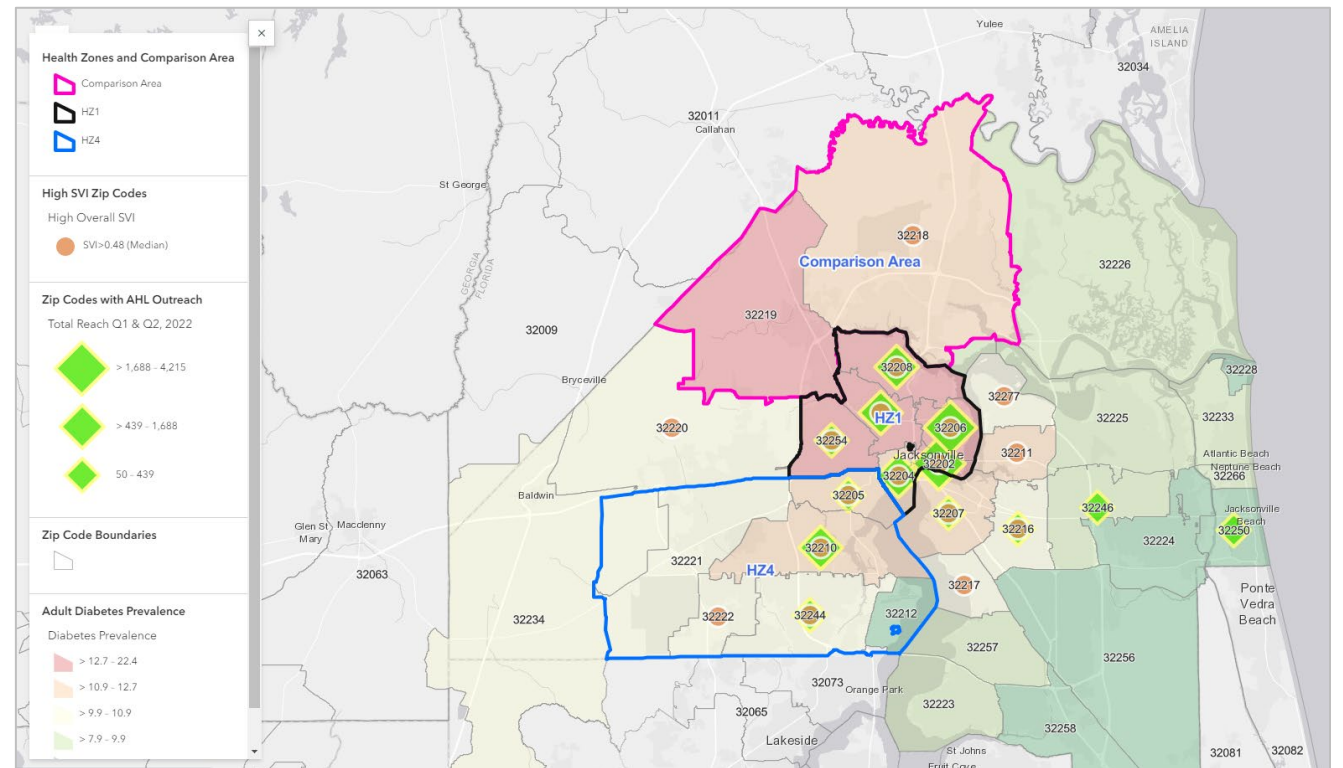
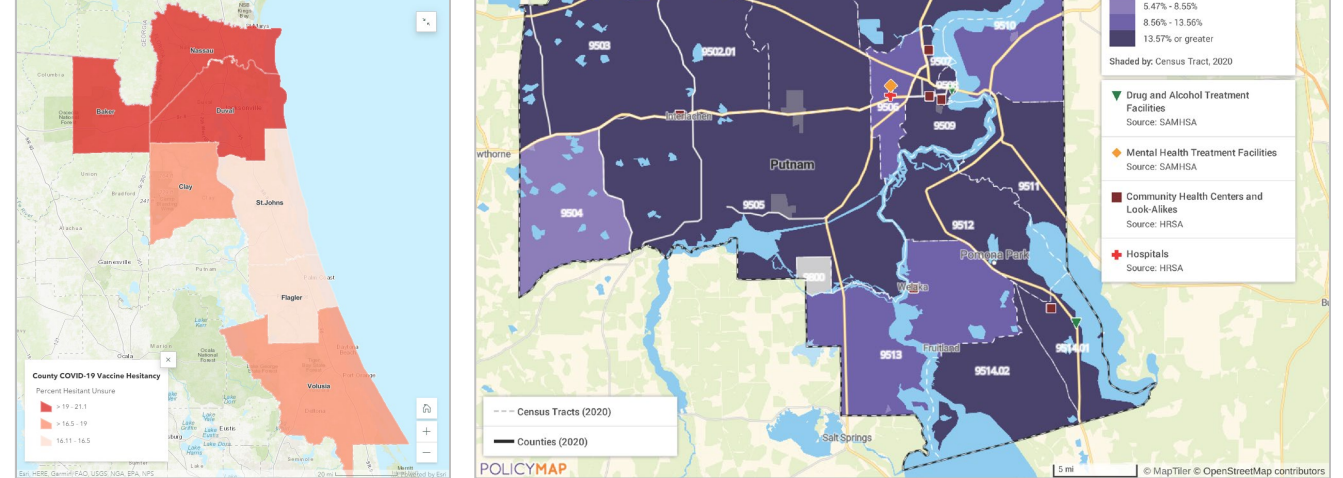
DATA COLLECTION

Mapping Technologies/GIS

- Visually represent health data, enabling informed and data-driven decision-making processes
- Valuable insights into spatial patterns, distribution, trends

Clients

- City of Jacksonville
- Florida Association of Health Planning Agencies



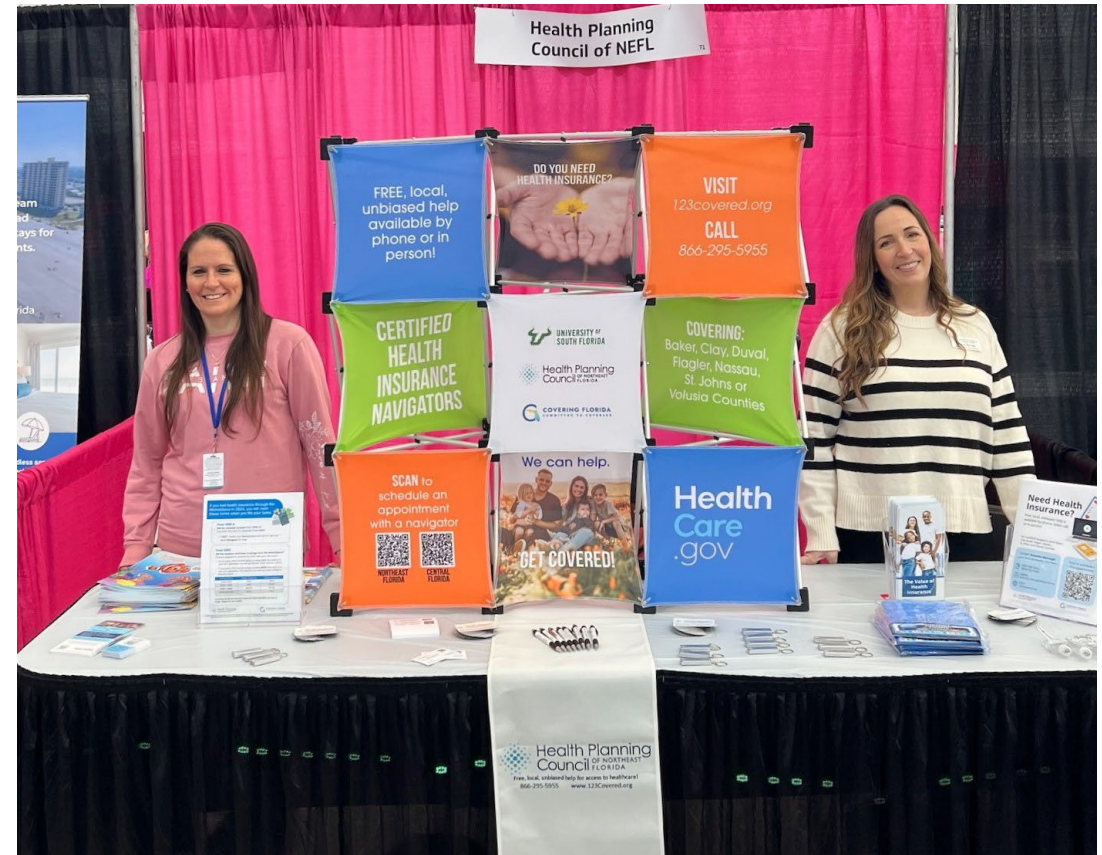
CURRENT PROGRAMS



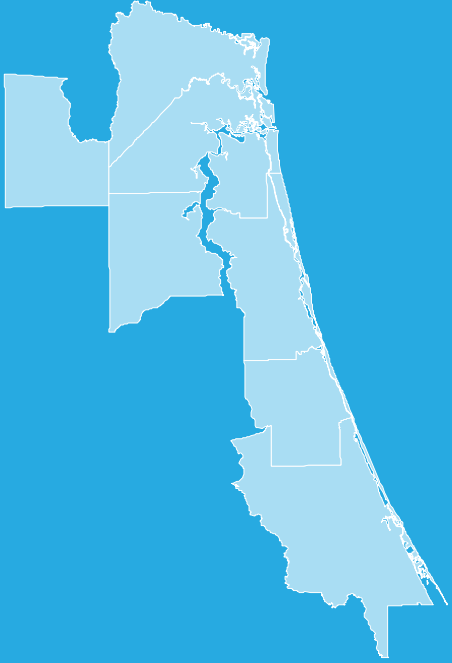
FISCAL YEAR 2024–2025

COVERING FLORIDA NAVIGATOR PROGRAM

- Free, local, unbiased help for consumers from federally certified Navigators
- Appointments in person, via phone, or video conferencing
- Presence at local events and fairs



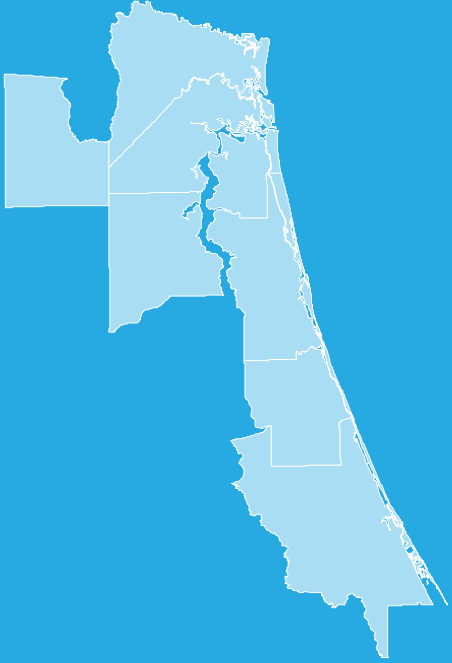
This program is supported by the Centers for Medicare & Medicaid Services (CMS) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$13,792,500 with 100 percent funded by CMS/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CMS/HHS, or the U.S. Government.



IMPACT: NAVIGATOR ACTIVITY

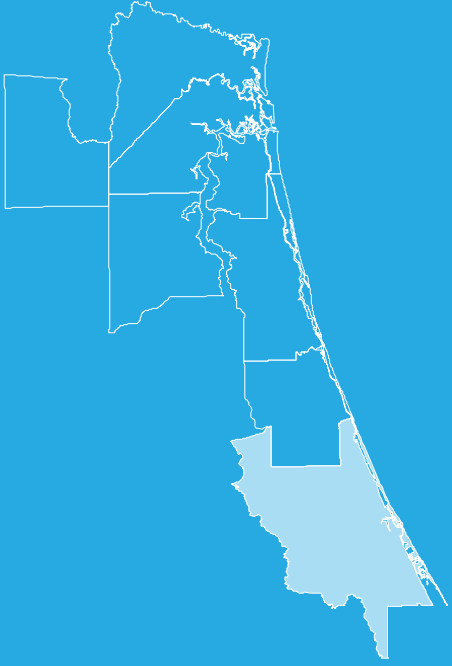
AUGUST 27, 2024–FEBRUARY 28, 2025

Metric	YTD	% to Goal
Consumers directly assisted by project	6,983	140%
Consumers enrolled in a Marketplace health plan	983	328%
Priority Populations assisted	3,482	70%
Medicaid/CHIP Assistance	611	146%
Consumers reached via Marketing	742,169	7,422%



LOCAL HEALTH COUNCIL CONTRACT

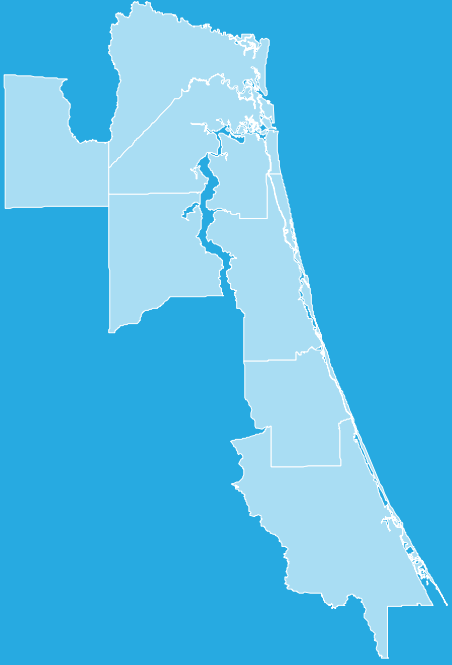
- Contract with FDOH to maintain entity per FS
- **Impact**
 - Enables public health services
 - Ensures regulatory CON process with AHCA
 - Statewide collaboration
 - Statewide Rural Health Consortium (monthly strategic planning with FDOH)



RYAN WHITE HIV/AIDS & HUD HOPWA FISCAL ADMINISTRATION

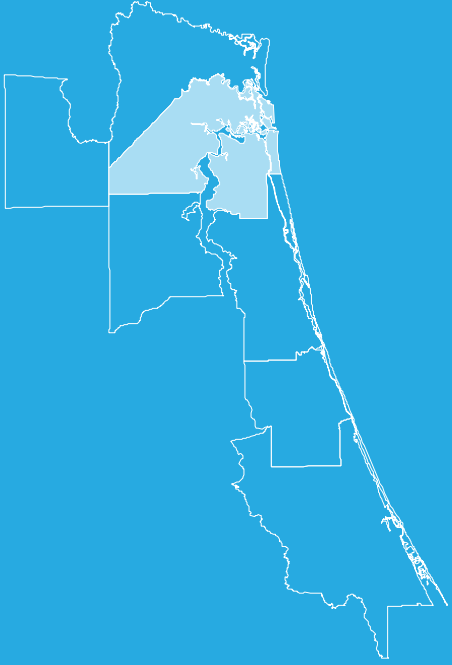
VOLUSIA COUNTY

- Ryan White and HOPWA (Housing Opportunities for Persons with AIDS)
- Payment processing for DOH-Volusia County, reimbursement of vendors who provide core medical and support services since 2016
- **Impact**
 - Service delivery to low-income persons living with AIDS/HIV
 - Compliance with federal funding regulations



CONSUMER ASSISTANCE COORDINATION HUB (CACH)

- Contracted by Center on Budget and Policy Priorities (CBPP) in Washington, D.C.
- Provide expertise to inform development of resources for assister groups, and monitor and alert CACH to barriers in the health insurance application process
- Recommended by USF, Covering Florida Navigator Program funder
- **Impact**
 - Up to date on federal changes
 - Communicates local/regional/state barriers to the national level

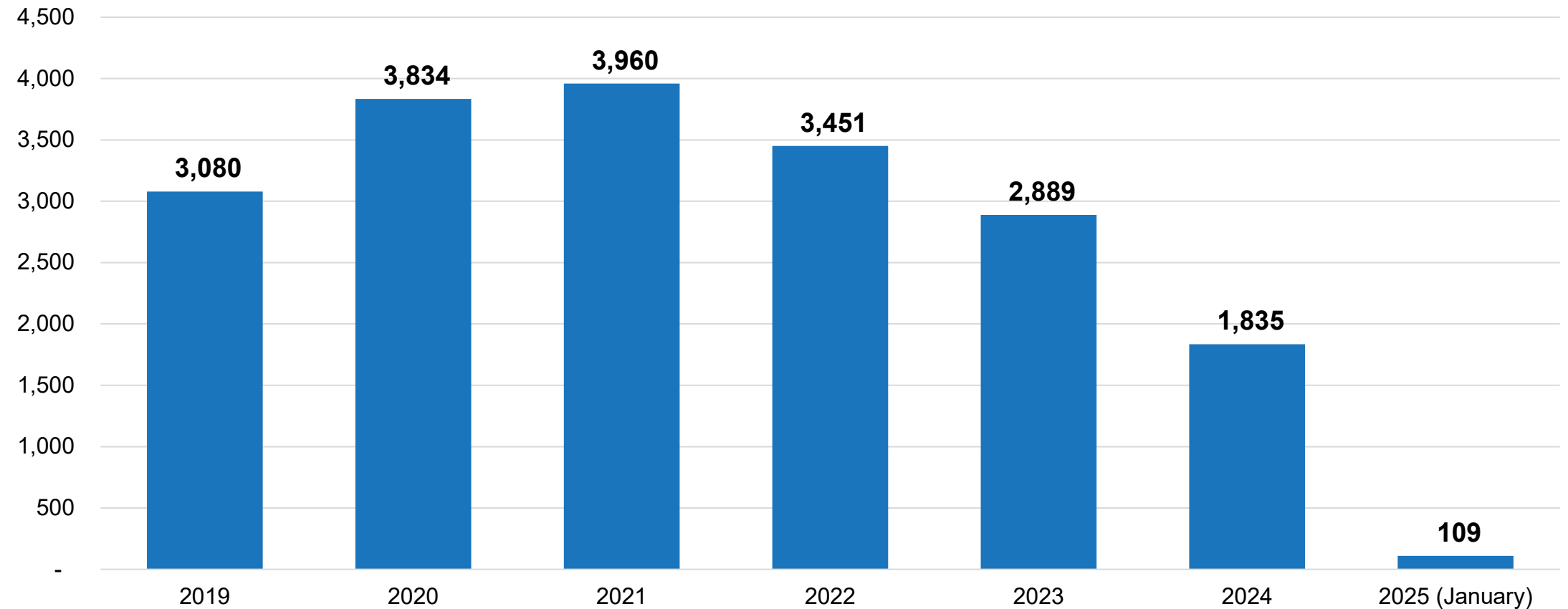


OD2A: LOCAL

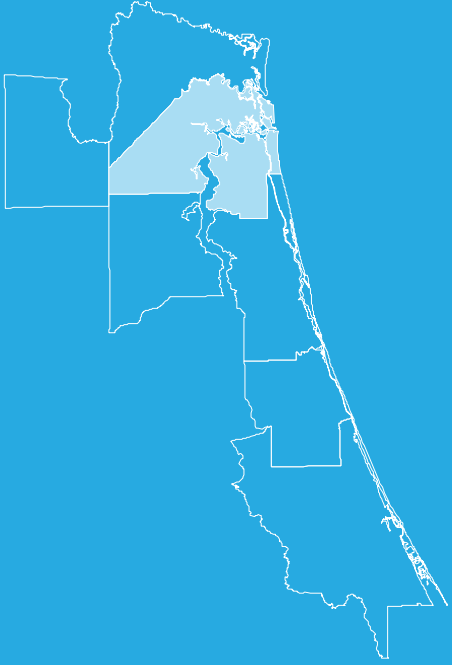
DUVAL COUNTY

- Overdose Data to Action: Limiting Overdose through Collaborative Actions in Localities
- Partnered with DOH-Duval on previous OD2A program 2019–2023
- Started 5-year grant in 2024 to support DOH-Duval in using data-driven interventions that reduce overdose morbidity and mortality in communities, with a primary focus on opioids and/or stimulants
- Program lead for subcontractors
 - **Gateway Community Services:** Mobile Peer Support, hospital bridge program, connecting clients to treatment
 - **Yoga 4 Change:** Physical/mental health resources and yoga classes for carceral-involved individuals

IMPACT: SUSPECTED OPIOID-RELATED OVERDOSE PATIENTS BY YEAR

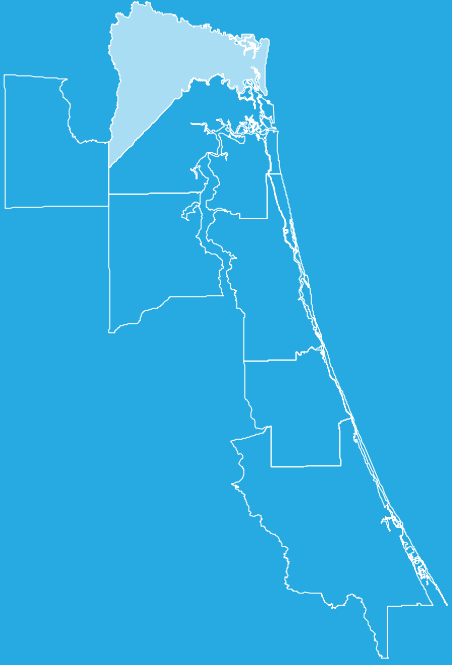


Data from Jacksonville Fire & Rescue Department, City of Jacksonville, North Florida PolyDrug Task Force, February 2025.



PUBLIC HEALTH INFRASTRUCTURE GRANT (PHIG) DUVAL COUNTY

- CDC Strengthening U.S. Public Health Infrastructure, Workforce, and Data Systems Grant
- Address public health priorities, including maternal mortality, food insecurity, and DOH workforce support
- Assists DOH-Duval with oversight of program development and implementation with multiple subcontractors
 - **Sulzbacher:** Access to care, application support
 - **Yoga 4 Change:** Physical/mental health curriculum for DOH staff
 - **Inspire to Rise:** Maternal and child health
- **Impact:** Access to health care for under-resourced individuals; public health workforce support

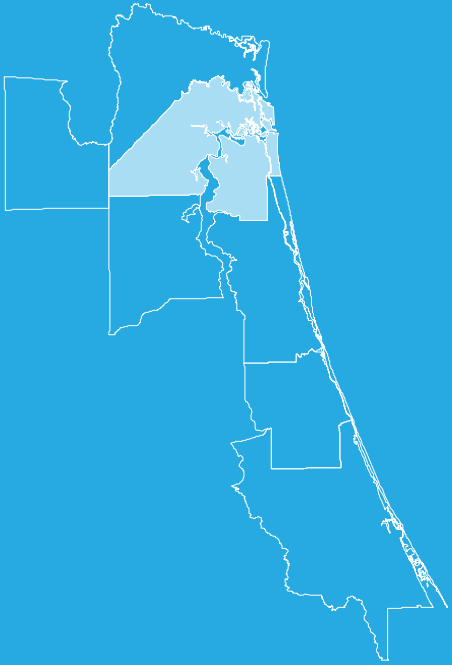


CERTIFIED COMMUNITY BEHAVIORAL HEALTH CLINIC (CCBHC)

NASSAU COUNTY

- Certified Community Behavioral Health Clinic – Planning, Development, and Implementation Grant with Starting Point Behavioral Healthcare
- **Impact:** Nassau County Community Needs Assessment
 - 5 focus groups, 37 participants
 - 15 key stakeholder interviews
 - 352 survey responses

NOTABLE ACCOMPLISHMENTS

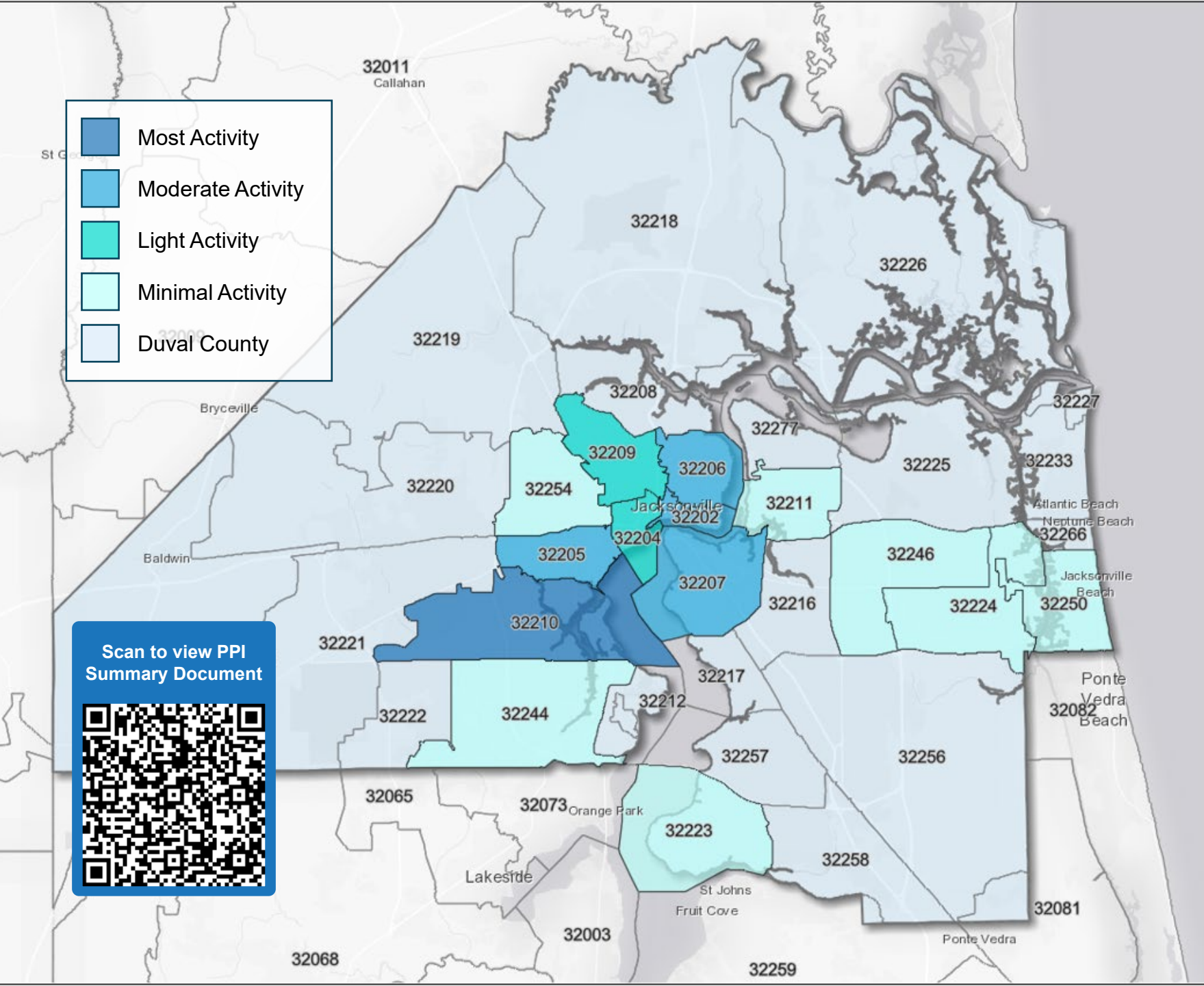


PPI PROJECT

- Promote, Protect & Improve
- Gantt chart of 11 subcontractors

Program Timeline	2023						2024										
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Planning																	
Epilepsy Alliance Florida																	
Gateway Community Services																	
Inspire to Rise																	
Jacksonville Urban League																	
Mission House																	
MASS Clinic																	
Partnership for Child Health																	
Sulzbacher																	
Tamika's School of Epicure																	
Vision is Priceless																	
Yoga 4 Change																	
Close out																	

Scan to view PPI
Summary Document



PPI Project Partner Activities by ZIP Code

- **Epilepsy Alliance:** 32206, 32204, 32207
- **Gateway Community Services:** 32216, 32207
- **Inspire to Rise:** 32210, 32205, 32204
- **Jacksonville Urban League:** 32204
- **Mission House:** 32250
- **MASS Clinic:** 32246
- **Partnership for Child Health:** 32223, 32205, 32210, 32202
- **Sulzbacher:** 32202
- **Tamika's School of Epicure:** 32210, 32209, 32244
- **Vision is Priceless:** 32206, 32210, 32207, 32224, 32211, 32254
- **Yoga 4 Change:** 32216
- **Other Events:** 32206, 32202, 32205, 32209

Scan to view PPI
Summary Document



COUNTY HEALTH PROFILES 2024

Scan to view County
Health Profiles



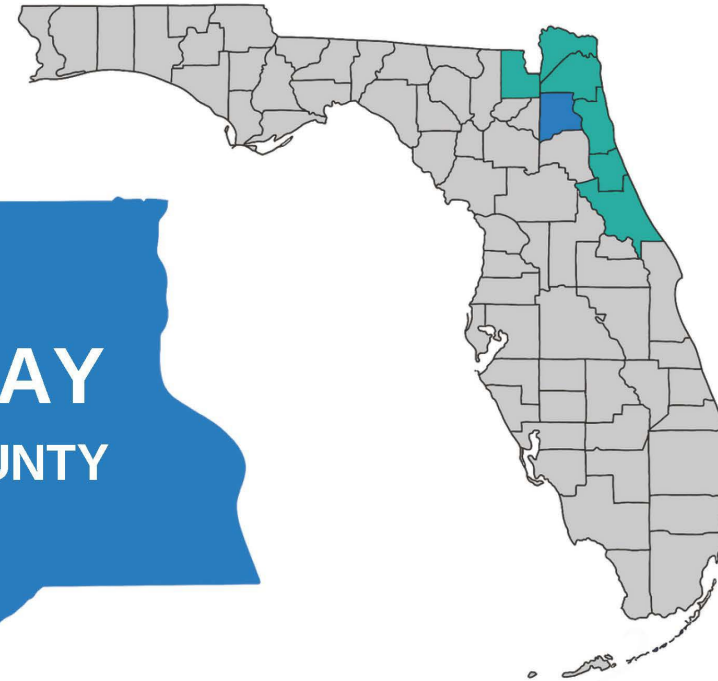
COUNTY HEALTH PROFILE - 2024

Serving the counties of Baker, Clay, Duval, Flagler, Nassau, St. Johns, and Volusia.



OUR VISION:

Northeast Florida will become the healthiest region in the state through evidence-based assessment, data, and planning.



Health Planning
Council OF NORTHEAST
FLORIDA

 hpcnef.org

 4201 Baymeadows Road, Suite 2
Jacksonville, Florida 32217

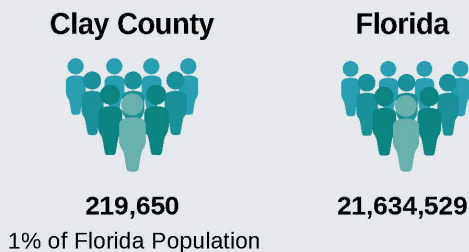
 (904) 448-4300

Scan to view County
Health Profiles



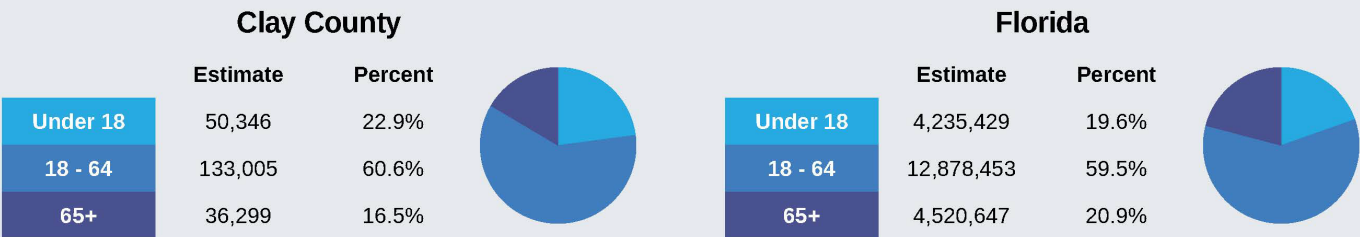
COUNTY DEMOGRAPHICS

Population



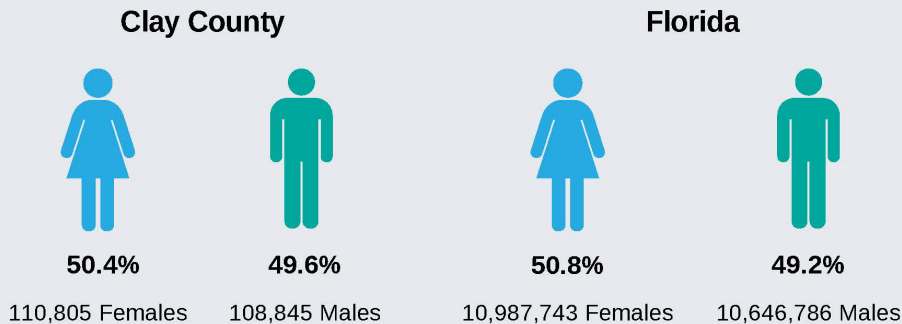
Data Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates, DP05

Age Groups



Data Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates, S0101

Gender



Data Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates, DP05

Race / Ethnicity

	Clay County		Florida	
	Estimate	Percent	Estimate	Percent
One Race	201,312	91.7%	18,891,062	87.3%
White	162,097	73.8%	13,807,410	63.8%
Black or African American	25,218	11.5%	3,355,703	15.5%
American Indian & Alaskan Native	231	0.1%	59,197	0.3%
Asian	6,279	2.9%	609,990	2.8%
Native Hawaiian & Other Pacific Islander	58	0.0%	13,200	0.1%
Some other race	7,429	3.4%	1,045,557	4.8%
Two or more races	18,338	8.3%	2,743,467	12.7%
Hispanic or Latino (of any race)	23,711	10.8%	5,738,283	26.5%

Data Source: U.S. Census Bureau, 2018-2022 American Community Survey 5-Year Estimates, DP05

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LEADING CAUSES OF DEATH

Clay County

	Number of Deaths	Percent of Deaths
 CANCER	463	19.82%
 HEART DISEASE	409	17.51%
 UNINTENTIONAL INJURY	166	7.11%
 CHRONIC LOWER RESPIRATORY DISEASE	127	5.44%
 STROKE	120	5.14%
 COVID-19	120	5.14%
 DIABETES	64	2.74%
 NEPHRITIS, NEPHROTIC SYNDROME, & NEPHROSIS	49	2.10%
 CHRONIC LIVER DISEASE AND CIRRHOSIS	48	2.05%
 SUICIDE	45	1.93%

Florida

	Number of Deaths	Percent of Deaths
 HEART DISEASE	49,836	20.86%
 CANCER	46,978	19.66%
 UNINTENTIONAL INJURY	17,123	7.17%
 STROKE	16,372	6.85%
 COVID-19	12,158	5.09%
 CHRONIC LOWER RESPIRATORY DISEASE	11,167	4.67%
 DIABETES	7,550	3.16%
 ALZHEIMER'S DISEASE	6,397	2.68%
 CHRONIC LIVER DISEASE AND CIRRHOSIS	3,846	1.61%
 NEPHRITIS, NEPHROTIC SYNDROME, & NEPHROSIS	3,819	1.60%

Data Source: Florida Health CHARTS, Leading Causes of Death Profile, 2022

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FEEDBACK POLL

1. What county do you represent?
2. Which industry do you primarily work in?
3. Which of the following best describes your awareness of HPCNEF?

If you have worked with HPCNEF before, please rate:

5. Quality of services
6. Effectiveness of services
7. Do you have any additional thoughts, questions, or feedback you'd like to share with us?

Scan to take
Feedback Poll



We appreciate your feedback!

THANK YOU!

For questions, please contact:
Charles Roy, Director of Grants & Contracts
Charles_Roy@hpcnef.org

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