**Wednesday, April 15, 2015**

**8:00 – 9:00 AM**

Host: Mayo Clinic

**MINUTES**

8:00am *Welcome and Introductions*

Erin Mobley, Lisa Shelar and Emily Suter

8:05am *Community Highlight*

Gerardo Colon-Otero, M.D., Richard White, M.D., Monica Albertie  
 Office of Health Disparities Research at Mayo Clinic

8:30am *Strategic Plan/Action Plans*   
Erin Mobley, Lisa Shelar and Emily Suter

8:40am *Upcoming Events/Awareness*   
 Emily Suter

8:45am *Florida Cancer Plan Update*

Erin Mobley

8:50am *Action Items*

Emily Suter

8:55am *Announcements*

Next Meeting Wednesday, May 20th at UNF

* Welcome and Introductions – Erin Mobley
* Community Highlight – Gerardo Colon-Otero, M.D., Richard White, M.D., Monica Albertie; Office of Health Disparities Research at Mayo Clinic
  + Program has been in existence for about 8 years; Monica was the first administrative person
  + Dr. Sandler was involved with the formation of the OHDR and helped determine how to involve other organizations, like Nemours
  + Branded as Live Well. Be Well. to the community
  + Grown from cancer focused group to now covering all diseases; started in Florida, then moved to Arizona and Minnesota
  + Aim: focus on strategies to eliminate health disparities
  + Involves members at all three Mayo Clinic sites, including the Mayo Clinic Health System in Waycross; involves partners in UFHealth and Nemours also
  + 2010 - 2014 Cancer Focused Efforts
    - Participated in and sponsored 35 cancer-related community outreach events
    - Multiple Myeloma/MGUS event: focus on education/research
      * Cooked and provided food for all participants
    - Community Research Advisory Board (CRAB)
      * Community members; formed in 2008
      * Review MC trials that involve the community
      * Review protocols for other institutions (UF, Nemours)
  + Cancer Disparities Research Efforts
    - Multiple Myeloma/MGUS in local AA population
      * Currently working on t(10;14) research with this population
      * UFHealth partnership with Dr. Occi
    - Breast cancer outcomes in the downtown population (zone 1)
      * Carried out focus group studies to try to identify the reason for the disparities
      * Will be published after presentation at the fall OHDR retreat; funded by OHDR pilot project
      * Spiritual beliefs and fear are two reasons for delay in diagnosis in this population
    - HPV study
      * VIM Clinic: outpatient clinic primarily for uninsured, working
      * 300 participants in HPV survey study; data is currently being analyzed
      * About 30% of respondents knew about the vaccination
      * Average age of sample was in the 30s and 40s; about 60% have children
    - Palliative Care Efforts (PAL)
      * Advanced breast cancer diagnoses seen in AA population
      * Several reasons, including lack of insurance
      * Patients are enrolled in hospice late within this population; designed a randomized trial to enroll patients in palliative care at diagnosis of metastatic breast cancer
      * Have applied for a PCORI grant to continue these efforts throughout northeast Florida, grant application was not approved but will reapply
  + Dr. White – Community Internal Medicine/OHDR
    - Research interests: obesity and diabetes prevention; community-based research with the Hispanic population of patients with limited English proficiency
    - Look at lifestyle and how we can prevent the onset of these illnesses; a lot of obesity and diabetes research overlaps with cancer research
    - Focus on strengthening community relations/efforts; cancer disparities efforts will only benefit from these populations
    - The CRAB has two small grants (one from the State; one internal) to enhance their ability to reach into the community and support research efforts through education and minority enrollment into protocols
  + Questions/Discussion
    - What happens to research that is done and found that access to care is the issue?
      * Dr. White - VIM clinic opportunities; PPACA enrollment education materials
      * Dr. White and Elizabeth both serve on the Mayor’s Hispanic Health Advisory Council
      * Want to increase awareness of resources that are available
      * The research we doing shows that we have to provide services to the community – Mayo Clinic providers see VIM pts with abnormal mammograms, have served over 255 women; women who have participated in the BC/Cervical cancer screening abnormalities have imaging and surgery at Mayo then go to another facility for treatment
    - Hosted a program with the Florida Hispanic Chamber of Commerce and the Mayor's Hispanic Advisory Council; surveyed and visited churches to education Hispanic population in Jax - found that 93% were not aware of the CDC program; resurveyed and found an increase in use of the program
    - See some resistance to accept end of life, especially in the Hispanic population
    - Community Hospice - holds community events in northeast Florida to help increase awareness
    - Refocus branding/terminology to "Supportive Care" instead of "Palliative Care"
    - More information coming at June meeting - Honoring Choices
* Strategic/Action Plans – Erin Mobley
  + Send feedback of Strategic Plan/Action Plans by Wednesday, April 22nd
  + Suggested questions to help guide feedback:
    - Are these goals what you see yourself doing as a member of that workgroup of the NEFCCC as a whole?
    - Are the goals realistic?
    - Is the timeline reasonable?
    - Is there anything missing you would like to do or are interested in?
* Florida Cancer Plan Update – Erin Mobley
  + 2015 Florida Cancer Control and Research Plan
  + Subcommittee meetings schedule for late April; Erin – Survivorship; Emily – Prevention
  + Next update coming at the May meeting
* Action Items – Erin Mobley
  + Follow/like the NEFCCC on Facebook and Twitter; how can we collaborate on social media to mutually support each other?
  + Review Strategic Plan/Action Plans and provide feedback to Erin by Wednesday, April 22nd
  + Need meeting hosts/sponsors for August – December meetings; please let Erin know if your organization can host or sponsor a meeting
* Announcements
  + National Cancer Survivors Day – Jennifer Maggiore
    - 6/6 10:00am – 12:00pm at Clay County St. Vincent’s Medical Center Clay County
    - Theme: Greatest Life on Earth; focused on children, fun family event
    - Dr. Sandler – what are other organizations doing?
  + [Comfort Critter](http://comfortcritter.com/) – Jennifer Maggiore
    - Stuffed animals with messages for children; could be useful for other providers
  + Nemours – Helena Gutierrez Richards
    - [Cure Search Walk](http://www.curesearchwalk.org/faf/home/default.asp?ievent=1135612): 9/26 at Metro Park
    - [KTAC](http://www.ktacjax.com/) starts on 4/28 at Community Hospice
  + Community Hospice – Tammy Brown
    - [National Healthcare Decision Day](http://www.nhdd.org/): 4/16, national day to recognize healthcare decision making; Community Hospice will have booths at all the northeast Florida hospitals and community centers to help spread the word about the importance of advance care planning
    - [Caregiver Expo](http://communityhospice.com/caregiver-expo.aspx): 5/16 9:30am – 3:00pm at UNF
  + ACS – Jennifer Maggiore
    - How can we support the 80% for 2018 colon cancer screening initiative?
  + Mayo Clinic – Erin Mobley
    - 25th annual [Hematology/Oncology Reviews](https://ce.mayo.edu/hematology-and-oncology/node/1187) 7/29-8/1 Ritz-Carlton, Amelia Island, Florida
* Attendance
  + Emily Suter – HPC NEFL
  + Diane Townsend
  + Wendy – Clay DOH
  + Eugenia Siedel – Nassau DOH
  + Ron Rondeau – Volusia DOH
  + Karen Cassels – ACS
  + Dr. Colon – Mayo Clinic
  + Marie Malikowski – Mayo Clinic
  + Monica Albertie – Mayo Clinic
  + Tammy Brown – Mayo Clinic
  + Helena Gutierrez Richards – Nemours Children’s Clinic
  + Tracy Edwards – UFHealth
  + Heather Oakley – UFHealth
  + Dr. Sandler – Nemours Children’s Clinic
  + Jennifer Maggiore – KTAC/Ackerman Cancer Center
  + Nancy Jensen – Mayo Clinic
  + Erin Mobley – Mayo Clinic